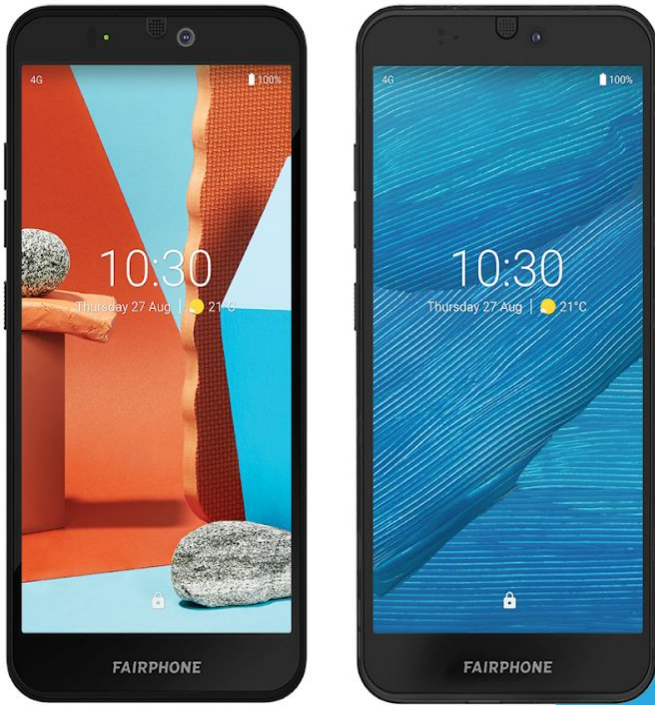


FAIRPHONE



Now with free longevity pack

Screen protector + protective case in green or black (RRP € 69.90)

Buy a new Fairphone 3 or Fairphone 3+ from one of the participating resellers, and receive a free Longevity Pack (RRP € 69.90), consisting of a Protective Case (color choice black or green) and a Screen Protector (Blue Light Filter).

Campaign flow

1. Customer buys a Fairphone 3 or Fairphone 3+ from one of the participating resellers.
2. Reseller communicates about promotion campaign, and links to the campaign URL www.promotions.fairphone.com
3. Customer visits campaign URL to register the purchase.
4. Within 2 working days the registration will be checked, and the customer will receive a response via email.
5. The free Longevity Pack is sent to the customer within a maximum of 60 days after registration.

If you have problems with the registration, please contact the customer support by sending an email to fairphone@activationboxx.com.

FAIRPHONE

Conditions of participation

Promotion campaign

Buy a new Fairphone 3 or Fairphone 3+ from one of the participating resellers, and receive a free Longevity Pack (RRP € 69.90), consisting of a Protective Case (color choice black or green) and a Screen Protector (Blue Light Filter).

Campaign flow

1. Customer buys a Fairphone 3 or Fairphone 3+ from one of the participating resellers.
2. Reseller communicates about promotion campaign, and links to the campaign URL www.promotions.fairphone.com
3. Customer visits campaign URL to register the purchase.
4. Within 2 working days the registration will be checked, and the customer will receive a response via email.
5. The free Longevity Pack is sent to the customer within a maximum of 60 days after registration.

For business customers: Please register purchases of several devices via email to fairphone@activationboxx.com.

Organizer of this promotion campaign

This promotion is a product-plus promotion of Fairphone B.V., van Diemenstraat 200, 1013CP Amsterdam, The Netherlands. The handling is done by 10XCREW, Don Boscostraat 4, 5611 KW Eindhoven.

Fairphone B.V. has the right to terminate the promotion prematurely or change the conditions of participation. This applies in particular to cases of force majeure and in the event that the proper implementation of the promotion campaign cannot be guaranteed for technical and/or legal reasons.

The customer's personal data will be collected, stored and processed for the purpose of fulfilling the requested reward by 10XCREW on behalf of Fairphone. Fairphone will retain the customer data to provide the customer with service on his/her product. Customers can find the Fairphone Privacy Policy [here](#).

Promotional period

The promotion is valid from March 1, 2021 to March 31, 2021. It extends to a new device Fairphone 3 or Fairphone 3+ purchased from a participating Fairphone reseller (only for private and business customers, not for dealers/resellers). Purchases made before or after this date can unfortunately not be considered.

Registration period

Registration for this campaign must be made online at www.promotions.fairphone.com between March 1, 2021 and April 18, 2021. An incomplete registration or a registration that arrives after 23:59 on April 18, 2021 will not be accepted.

Promotion device

Fairphone 3 | Black Translucent / Model Number: 8718819372004, 8718819372011, 8718819372028, 8718819372042

Fairphone 3+ | Black / Model Number: 8718819372073, 8718819372080

Each device (each IMEI number) can only participate once in the promotion.

Free reward

Valid registrations receive a Longevity Pack (RRP € 69.90) consisting of a Protective case and a Screen protector, free of charge within 60 days of registration. The customer receives a:

- Screen Protector with Blue Light Filter (EAN: 8718819375333).
- Customer can choose between a Black Protective Case (EAN: 8718819375265) or a Green Protective Case (EAN: 8718819375272).

Please note the special case of Switzerland: In the event of customs that need to be paid, these need to be covered by the receiver. Please find more information [here](#).

Pre-requirements for participation in the promotion

- Eligible are private end customers from 18 years of age with residence or businesses located in one of the following European continental countries: Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Holy See (Vatican City State), Hungary, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Monaco, The Netherlands, Norway, Poland, Portugal, Romania, San Marino, Slovakia, Slovenia, Spain, Sweden, Switzerland, UK.
- Purchase of a Fairphone 3 or Fairphone 3+ within the promotion period as a new device. Only devices purchased through participating Fairphone resellers.
- Private sales/purchases as well as sales/purchases via online auctions and sales/purchases of used devices are excluded.
- A copy of the proof of purchase for the purchased device with the following information:
 - o Invoice date/order date
 - o Complete type or product name
 - o Purchase price
 - o Reseller information

Excluded as participants

Employees, executives and representatives of the organizer and its affiliated companies, as well as persons commissioned by the organizer. Consultants and advertising agencies.

The law of the Netherlands applies.

If you have problems with the registration, please contact the customer support by sending an email to fairphone@activationboxx.com.

Date: February 1, 2021